

WHEREAS, the Beef Industry has been established as one of the most important segments of the economy of South Dakota; and,

WHEREAS, beef has long been recognized as one of the most nutritious foods, rich in protein and all health-building factors, scientifically proven beneficial to people of all ages, from the very young to the very old; and,

WHEREAS, it is important that the people of South Dakota recognize the importance of beef in the everyday life of our citizens; and,

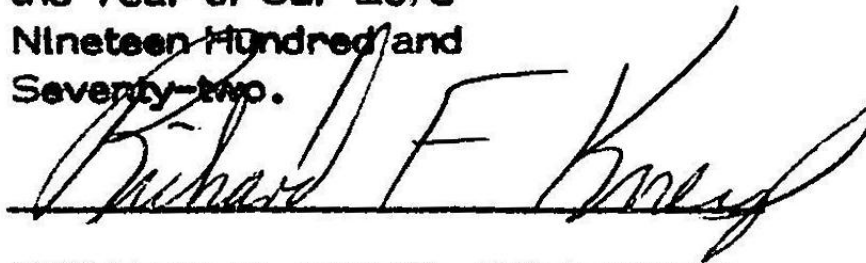
WHEREAS, Father's Day, June 18, 1972, is an appropriate time to honor the beef industry and its great contribution to the strength and welfare of our state and nation:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the use of

BEEF FOR FATHER'S DAY

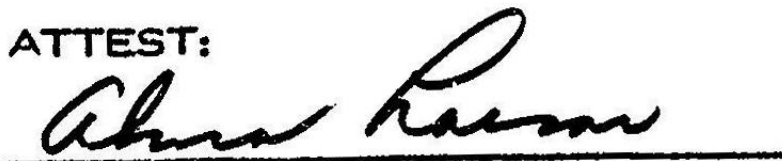
on June 18, 1972. I respectfully urge all business organizations, producers and consumers to cooperate in the observance of Beef for Father's Day, and urge all housewives to serve nutritious beef on this day; that beef may have its rightful place among meats served on special days; and the importance of the beef industry to our state's economy be recognized.

IN WITNESS WHEREOF, I
have hereunto set my hand
and affixed the Great Seal
of the State of South Dakota
in Pierre, the Capital City,
this 28th day of April in
the Year of Our Lord
Nineteen Hundred and
Seventy-two.



RICHARD F. KNEIP, GOVERNOR

ATTEST:



ALMA LARSON, SECRETARY OF STATE

NOTARY PUBLIC
JUL 1 1972
SOUTH DAKOTA

REPRODUCTION: REDUCTION 25
ROLL NO. 1
DATE MICROFILMED 7-31-84
CAMERA OPERATOR